

DP/JAJ

7th February 2023



Bloxwich Academy
www.bloxwichacademy.co.uk

Dear Parent/Carer

As part of our continued drive to raise standards within the academy, we are launching a new rewards initiative. We recognise that the vast majority of our pupils excel academically and socially and we would like to continue to celebrate these successes.

On 23rd March, we will be running our first rewards trip to Alton Towers. To support the launch of this new initiative, this trip will be fully funded by the Academy (this includes coach travel and the cost of the entrance into the park).

This exciting opportunity is available for all pupils in Years 7-10 and will be launched in the academy via assemblies and during Form time.

For pupils to be eligible for the trip, they must meet a set criterion centred around behaviour/attendance/punctuality and our Bloxwich Academy Values. These criteria will be clearly communicated to pupils to actively encourage them to continue to make the correct choices and work towards the academy ethos to "Be The Best You Can Be."

The qualification period starts on Monday 13th February and runs until Friday 17th March (inclusive). All pupils will start on the trip, irrespective of previous choices/behaviours but they must meet the criteria set in the time scale above.

We look forward to offering our pupils new, and different life experiences, and will continue to provide them with opportunities to enable them to be successful and valued in all they choose.

Yours sincerely

A handwritten signature in black ink, appearing to read 'D Plant'.

D Plant
Deputy Headteacher



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