Curriculum Intent: The Media curriculum has been designed to enhance and develop creative media skills with a specific focus in film production. We want pupils at Bloxwich Academy to explore a range of techniques and production processes within the various media sectors. The curriculum map covers at various stages the requirements of working within the media sectors and the many cross-curriculum transferable skills gained throughout the process. The teaching staff supports pupils' creative intentions and have developed projects that hold interesting and engaging topics for pupils in today's society.

Curriculum Rationale: For level 2 Media, the BTEC course is linear and split into three components taught over two years. The course is designed to start with the required foundation knowledge of media products, how they are structured and the role they play within society. As components progress, pupils will move onto planning, creating and evaluating their own media products. Level 3 Media covers a series of units picked by the teacher based on the student strength and engagement but also potential outcome of higher education/ employment routes appropriate for that time. Mandatory units are included within the course covering the basic knowledge of media sectors and representations. These core units are vital for ease of progression for the following teacher selected units. At Bloxwich, we have chosen the film and TV industry route based on pupil engagement and also where there is demand in the local employment market.

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
8	**Year 8 Technology Rotation** Magazines					
9	**Year 9 Technology Rotation** Film Marketing					
10	Investigating Media Products	Explore how media products are created to provide meaning and engage audiences	PSA Exploring Media Products	PSA Exploring Media Products	PSA Develop and apply media pre-production processes, skills and techniques	Develop and apply media production and post-production processes, skills and techniques to create a media product
11	PSA Developing Digital Media Production Skills	PSA Developing Digital Media Production Skills	Create a Media Product in response to a brief	Create a Media Product in response to a brief	Create a Media Product in response to a brief	