

JT/JM/jm

16th December 2024



Bloxwich Academy
www.bloxwichacademy.co.uk

Dear Parent/Carer

**Attendance Rewards Trip to Cineworld on
Thursday 13th February 2025**

After the success of our rewards trip to **Alton Towers** last half term, we would like to continue to raise standards within the Academy and recognise the achievements of our pupils.

On **Thursday 13th February 2025** we will be running our next rewards trip to **Cineworld Cinema Wolverhampton**. This exciting opportunity is available for all pupils in **Years 7-10** and will be launched in the Academy via **assemblies** and during **form time**.

For pupils to be eligible for the trip, they must meet a set criteria centred around **behaviour and attendance**. The criteria will be clearly communicated to pupils to actively encourage them to continue to make the correct choices and work towards the Academy's key values.

The qualification period will start on **Monday 16th December - Friday 31st January 2025**. All pupils will start on the trip irrespective of previous choices/behaviours but must meet the criteria set in the time scale above. Pupils will be selected in a descending scale according to the criteria below.

- **96%+ attendance (equivalent to 1 day off).**
- **96% positive to negative behaviour ratio.**

Behaviours after the qualification period will also be taken into consideration prior to the trip commencing.

If you require further information, please contact your child's Head of House.

Your sincerely

A handwritten signature in black ink, appearing to read 'J Till', is written over a light blue circular background.

Mr J Till
Headteacher



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