

SS/Y6Airtagletter

29<sup>th</sup> June 2026



**Bloxwich Academy**  
'Be The Best You Can Be'

To whom it may concern,

As we prepare for our upcoming residential visits and school trips, we want to reiterate our commitment to the safety and wellbeing of every pupil. Recently, it has come to our attention that parents are enquiring about the potential use of personal tracking devices (such as Apple AirTags etc) in their children's luggage or on their person.

While we understand the peace of mind this may offer to you as parents, we must explain that the Trust does not support or rely on personal tracking devices during educational visits, as they can introduce safeguarding, privacy, and operational issues.

Some key points:

- The school has robust safeguarding, supervision, and emergency procedures in place, and these should not be supplemented by personal tracking technology.
- Tracking devices can create unnecessary anxiety if location information is delayed, inaccurate or temporarily unavailable, which can occur in busy environments, underground locations, or areas with poor connectivity.
- Staff cannot monitor, manage, or troubleshoot personal tracking devices and cannot accept responsibility for their operation.
- Location information may inadvertently be shared with individuals outside of the school's supervision arrangements, creating potential privacy and safeguarding considerations for both the child and others within the group.
- During an emergency or safeguarding incident, decisions regarding a child's location and welfare must be coordinated by the visit leaders and, where necessary, the emergency services. Independent tracking information may be inaccurate or misunderstood and could complicate incident management.

Whilst we cannot prevent a parent from attaching a tracking device to their child's belongings, the Trust cannot endorse or take responsibility for its use and asks that parents do not rely upon such devices as part of the school's safeguarding arrangements.

Yours sincerely,

Ms S Shepherd  
Headteacher  
Bloxwich Primary Academy

A handwritten signature in black ink, appearing to read 'S Shepherd'.



Bloxwich Academy Primary  
Bloxwich Lane  
Bloxwich, Walsall  
West Midlands  
WS2 7JT



**Matrix**  
Academy Trust  
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01922 710 226



Bloxwich Academy



@bloxwich\_academy



primarypostbox@bloxwichacademy.co.uk

