

JT/CEA/BB/da/School Video

1st October 2026

Dear Parent/Carer



Bloxwich Academy
www.bloxwichacademy.co.uk

Congratulations! Your Child Has Been Selected to Feature in Our New School Video

We are delighted to inform you that your child has been selected to take part in the filming of a new promotional video for **Bloxwich Academy**.

The video will showcase what a typical day in the life of a pupil looks like, following pupils from **8:00am through to 3:30pm**. It will highlight the excellent learning opportunities, experiences, and school environment that make Bloxwich Academy such a special place to learn and grow.

Filming will take place during the normal school day and pupils will be involved in a range of activities that reflect everyday life at the Academy. The finished video will be used to celebrate our school community and may be published on the school's website, social media channels, and other promotional materials.

Being selected to participate is a wonderful opportunity, and we are proud to have your child represent our school.

If You Do Not Wish Your Child to Participate

If you do **not** want your child to take part in the filming, please contact the school by emailing postbox@bloxwichacademy.co.uk.

If we do not receive any communication from you, we will assume that you are happy for your child to be involved in the project in line with the Academy's existing image and media consent arrangements.

Thank you for your continued support. We look forward to sharing the final video with our school community.

Yours sincerely

Mr J Till
Executive Headteacher

Mrs C Eardley
Head of School



Bloxwich Academy Secondary
Leamore Lane
Bloxwich, Walsall
West Midlands
WS2 7NR



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01922 710 257



Bloxwich Academy



@bloxwich_academy



postbox@bloxwichacademy.co.uk

